

WHO MARK BILFIELD?

Mark Bilfield is a former advertising agency executive and corporate Chief Marketing Officer who is passionate about the strategic and creative opportunities that help build businesses and brands.

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EXTERNAL LEADERSHIP ROLES

Mark has demonstrated his leadership abilities and the respect of his peers:

1. Los Angeles Advertising Agencies Association
Board Member, President and Chairman,
1993-2004
2. American Association of Advertising Agencies
Chairman of the West Coast Interactive Committee,
1993-2003
3. Japan America Society of Southern California,
Executive Committee and Board Member,
1993-1997
4. Operation HOPE, Inc.
Board Member,
1998-2005
5. Jewish Federation Marketing Committee,
2004-2005

MARK BILFIELD IN THE NEWS

1. ADWEEK
2. Advertising Age
3. New York Times
4. Business Week
5. Wall Street Journal
6. Media Week
7. Automotive news
8. Direct Marketing Magazine
9. Direct Marketing Association
10. Consumer Electronics Show — TV